

**Study and Examination Regulations (SER)
Master of Business Administration (MBA)
at Steinbeis University Berlin (SHB)**

**§ 1
Scope**

The SER at hand regulates the postgraduate application oriented Master studies in Business Administration with the degree “Master of Business Administration” (MBA) and the regarding areas of specialization within the framework of the general study and examination regulations of SHB.

**§ 2
Duration and Structure of the Program**

- (1) The program is laid out as a residential course, supplemented by self-study and transfer periods. As a general rule, the programme takes 24 months, which students normally pass in a consecutively.
- (2) Events, deadlines and locations as well as additional offers are specified in the respective student contract (study plan).
- (3) Structure of the study plan:

	min.-	-days	-hours (h)	-CP
a Modules (thereof optional compulsory modules)		144 (50)	1.296 (450)	67,5 (22,5)
c Self-studies (recommended)		81	729	s.a.
b Study project papers, as well as project documentation (i.a. master thesis)		75	675	22,5
d Total study time		300	2.700	90
e Thereof in English: min. 30% of the residential seminars		23	207	-
min. 25% of the total workload		75	675	-

**§ 3
Modules, Credits, Examinations**

- (1) Required modules are specified in annex I of the SER at hand, areas of specialization with optional modules are specified in the SER’s annex II.
- (2) Credits and examinations of required courses are specified in the SER’s annex I, credits and examinations for areas of specialisation with optional courses are specified in annex II of these SER.

**§ 4
Commencement**

This study and examination regulations shall come into effect on 01.12.2009.

**Annex I: SER MBA
Business Administration**

Determined by SHB's University Council and confirmed by the authorised administration of the Senate of Berlin for this MBA, the following specifications shall apply:

1. Duration:

No additional regulations.

2. Structure of the study plan

No additional regulations.

3. Special admissions requirements
3.1 Admission to this MBA requires

- at least n years of working and management experience and English language skills (n: based on decisions of the examination committee, minimum: 2 years).
- a successful completed Master program (≥ 240 Credit Points) or Bachelor program respectively (with a minimum of 210 Credit Points or 180 Credit Points and if so a maximum of 30 Credit Points, offset against knowledge and abilities acquired out of an university and verified on an university study course). Missing Credit Points at admission time cause supplementary modules (maximum 30 Credit Points).

3.2 Furthermore, admission tests may lead to a prescription of supplementary courses.
4. Modules: Definitions and annotations
4.1 Transfer:

41a Based on decisions of the examination committee and documented in the study plan.

4.2 Basics:

42a Difference in the sum of self-study days based on rounding errors.

42b K / C / P / TA and "LNW h" based on decisions of the examination committee and documented in the study plan ("LNW h" in annex AI is the minimum).

4.3 Focus:

-

4.4 Optional compulsory:

44a Typically a project is compatible to the chosen optional compulsory module.

44b Allocations of credit points for the project work and project documentation in terms of transfer papers or project study papers are based on the examination committee's decisions and documented in the study plan.

44c K / C / P / TA and "LNW h" based on decision of the examination committee and documented in the study plan ("LNW h" in annex AI is the minimum).

4.5 Supplementation compulsory:

45a In case admission tests document a lack of prior education that potentially could lead to study failure or a lack of Credit Points, SHB reserves the right to prescribe individual study plans that would include supplementary courses. During the time of individual pre-studies, students are preliminarily admitted to the program (academic preparations); after having finished these preliminary studies successfully, they are fully admitted to the program. During the time of studies, students are admitted to the program (additional courses).

45b Programs:

- Academic Preparations: see annex II
- Language Preparations: Englisch/German (individual)

4.6 Supplementation facultative:

46a Add-on courses, specified in the educational contract (compulsory for University Certificates).

4.7 General annotations:

AI (All)	Annex I (Annex II)
AP	Oral master thesis defence (final exam)
Art	Type
C	Case
CP	Credit Point (ECTS, European Credit Transfer System)
EF	Supplementation facultative
EPF	Supplementation compulsory
F	Foundation
h	Hour (basis 9h/day)
K	Written examination
LNW	Examination
MT	Master thesis
Note	Grade
OC	Optional compulsory
P	Presentation
PK	Project
PSA	Project Study Paper
S	Seminar (also as lecture, blended learning-unit, tutorial, etc. [cf. study plan])
SER	Study and Examination Regulations (Educational and Examination Regulations)
SL	Self-study

TA Transfer paper
Tage Days
TDR Transfer Documentation and Report
TR Transfer

5. Modules/courses:

See annex II.

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP			
	S	SL	TR	Art	h					
Project, Basics, Structure / transfer / compulsory / SPO MBA / Business Administration C-PBS-127994-2008-11-06										
PK1: Project (PK)	According to the admittance # cf. PK-modules			*	*	75	*	675	22,5	22,5
Project, Basics, Structure / transfer / compulsory / SPO MBA / Business Administration C-PBS-127995-2008-11-06										
PK1.1: Transfer Papers (TA)	SPO: AI-41a			*	*	*	TA	*	*	*
Project, Basics, Structure / transfer / compulsory / SPO MBA / Business Administration C-PBS-131821-2008-11-06										
PK1.2: Transfer Documentation Report (TDR)	SPO: AI-41a			*	*	*	TDR	*	*	*
Project, Basics, Structure / transfer / compulsory / SPO MBA / Business Administration C-PBS-127996-2008-11-19										
PK1.3: Project Study Papers (PSA)	SPO: AI-41a			*	*	*	PSA	*	*	*
Project, Basics, Structure / transfer / compulsory / SPO MBA / Business Administration C-PBS-131040-2008-11-19										
PK1.4: Project work (PA)	Basis for and documented in the thesis.			*	*	*	*	*	*	*
Project, Basics, Structure / transfer / compulsory / SPO MBA / Business Administration C-PBS-127997-2008-11-19										
PK1.5: Thesis	Scientific documentation, based on the project.			*	*	50	MT, AP	450	15	15
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-127998-2008-11-06										
F: Foundation (F)	SPO: AI-42a			50	56	44	*	*	45	45
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-127999-2008-11-06										
F1: Economics	*			4	6	*	K	1	3	3
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128000-2008-11-06										
F1.1: Macroeconomics	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128001-2008-11-06										
F1.2: Microeconomics	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128002-2008-11-06										
F1.3: Managerial Economics	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128003-2008-11-06										
F2: Law	*			4	6	*	K	1	3	3
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128004-2008-11-06										
F2.1: Principles of Law	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128005-2008-11-06										
F2.2: Legal Framework and Fields of Activity for Executives	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128006-2008-11-06										
F3: Project Management & Organization	*			6	7	7	AI-42b, TA	1	6	6
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128007-2008-11-06										
F3.1: Interdisciplinary Scientific Work	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128008-2008-11-06										
F3.2: Methods of Project Planning and Management	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128009-2008-11-06										
F3.3: Information Systems Management	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128010-2008-11-06										
F3.4: Organizational Management	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128011-2008-11-06										
F3.5: Operations Management	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128012-2008-11-06										
F4: Entrepreneurship & Strategy	*			9	5	6	AI-42b, TA	1	6	6
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128013-2008-11-06										
F4.1: Principles of Practical Corporate Management	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128014-2008-11-06										
F4.2: Principles of Entrepreneurship	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128015-2008-11-06										
F4.3: Innovation Management	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128016-2008-11-06										
F4.4: Management of Strategies	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128017-2008-11-06										
F4.5: Business Strategy	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128018-2008-11-06										
F4.6: Corporate Strategy	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128019-2008-11-06										
F5: Marketing	*			6	7	7	AI-42b, TA	1	6	6
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128020-2008-11-06										
F5.1: Principles of Marketing	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128021-2008-11-06										
F5.2: Market Research	*			*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128022-2008-11-06										
F5.3: Marketing and Sales Management	*			*	*	*	*	*	*	*

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128023-2008-11-06								
F6: Accounting & Corporate Finance	*	9	11	10	AI-42b, TA	1	9	9
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128024-2008-11-06								
F6.1: Principles of Accounting	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128025-2008-11-06								
F6.2: Financial Analysis	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128026-2008-11-06								
F6.3: Financial Reporting and Controlling	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128027-2008-11-06								
F6.4: Principles of Corporate Finance	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128028-2008-11-06								
F6.5: Models and Systems	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128029-2008-11-06								
F7: International Management	*	6	7	7	TDR	1	6	6
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128030-2008-11-06								
F7.1: Principles of Foreign Trade	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128031-2008-11-06								
F7.2: Principles of International Management	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128032-2008-11-06								
F7.3: Cross-Cultural Management	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128033-2008-11-06								
F8: Leadership & Competencies I	*	4	3	3	TA	*	3	3
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128037-2008-11-06								
F8.1: Personality	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128038-2008-11-06								
F8.2: Development of Competencies	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-137469-2009-11-12								
F9: Leadership & Competencies II	*	2	4	4	TA	*	3	3
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128034-2008-11-06								
F9.1: Leadership	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128035-2008-11-06								
F9.2: Organizational Behavior	*	*	*	*	*	*	*	*
Project, Basics, Structure / basics / compulsory / SPO MBA / Business Administration C-PBS-128036-2008-11-06								
F9.3: Human Resource Management	*	*	*	*	*	*	*	*
Project, Basics, Structure / focus / optional compulsory / SPO MBA / Business Administration C-PBS-128041-2008-11-06								
OC: Optional compulsory (OC)	exemplary S=SL=TR	25	25	25	*	*	22,5	22,5
Project, Basics, Structure / supplementation / compulsory / SPO MBA / Business Administration C-PBS-128040-2008-11-06								
EPF1: Supplementary compulsory	SPO: AI-45a	*	*	*	*	*	*	*
Project, Basics, Structure / supplementation / facultative / SPO MBA / Business Administration C-PBS-128039-2008-11-06								
EF1: Trends and niches management/technologies	SPO: AI-46a, Special courses: technology trends, management trends, industries and niches, current scientific topics.	*	*	*	*	*	*	*

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP
	S	SL	TR	Art	h		
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128042-2008-11-19						
BI: OC: Business Intelligence (BI)	25	36	15	*	*	22,5	22,5
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128043-2008-11-19						
BI1: Strategy & Methods	8	9	5	AI-44c, TA	1	6,5	6,5
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128044-2008-11-19						
BI1.1: Performance Management Concept	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128045-2008-11-19						
BI1.2: Methods of Performance Management	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128046-2008-11-19						
BI1.3: Elements of a BI Strategy	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128047-2008-11-19						
BI1.4: Integration of a BI Strategy	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128048-2008-11-19						
BI1.5: Value Added Aspects of BI in a Company	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128050-2008-11-19						
BI1.6: Project Management	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128051-2008-11-19						
BI1.7: Risk and Quality Aspects	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128052-2008-11-19						
BI1.8: Demand Analysis	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128053-2008-11-19						
BI1.9: Information Modeling Scenarios	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128054-2008-11-19						
BI2: Applications I & II	7	17	*	AI-44c, K	3	7	7
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128055-2008-11-19						
BI2.1: Reporting	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128056-2008-11-19						
BI2.2: Multidimensional Database Models	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128057-2008-11-19						
BI2.3: User Interfaces	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128058-2008-11-19						
BI2.4: Analytical Processing	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128059-2008-11-19						
BI2.5: Information Deployment	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128060-2008-11-19						
BI2.6: Security and Access Regulations	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128062-2008-11-19						
BI2.7: Planning Strategy	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128063-2008-11-19						
BI2.8: Functions Inside the Planning Process	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128064-2008-11-19						
BI2.9: Simulation	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128065-2008-11-19						
BI2.10: Process Support	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128066-2008-11-19						
BI3: International Marketing	5	5	5	AI-44c, TA	1	4,5	4,5
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128067-2008-11-19						
BI3.1: Business Development International	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128068-2008-11-19						
BI3.2: Market Entry Strategy	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128069-2008-11-19						
BI3.3: Distribution	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128070-2008-11-19						
BI4: Business Culture	5	5	5	AI-44c, TA	1	4,5	4,5
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128071-2008-11-19						
BI4.1: Business Ethics	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128072-2008-11-19						
BI4.2: Conflict Management	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128073-2008-11-19						
BI4.3: Moderation	*	*	*	*	*	*	*
Business Intelligence / focus / optional compulsory / SPO MBA / Business Administration	OC-BI-128074-2008-11-19						
BI4.4: Rhetoric	*	*	*	*	*	*	*

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP
	S	SL	TR	Art	h		
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128075-2008-11-17							
CL: OC: Creative Leadership (CL) *	25	42	9	*	*	22,5	22,5
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128081-2008-11-17							
CL1: Principles of Creative Leadership *	7	13	*	AI-44c	1	6	6
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128082-2008-11-17							
CL1.1: Creative Leadership Challenges *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128083-2008-11-17							
CL1.2: Leadership Issues in Today's Creative Business *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128084-2008-11-17							
CL1.3: Advanced Creative Leadership: Understanding and Motivating People *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128085-2008-11-17							
CL1.4: Leading Dynamic Teams in the Creative Industry *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128086-2008-11-17							
CL1.5: Interdisciplinary Look at Creative Leadership *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128087-2008-11-17							
CL2: Management in Creative Industries *	6	7	4	AI-44c, TA	1	5	5
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128088-2008-11-17							
CL2.1: Managing Corporate Systems, Structure and Processes in the Creative Industry *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128089-2008-11-17							
CL2.2: Creative Marketing *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128090-2008-11-17							
CL2.3: Global and Intercultural Marketing *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128091-2008-11-17							
CL2.4: Organizational Leadership and Managing a Corporate Culture *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128092-2008-11-17							
CL2.5: Planning and Controlling in Creative Business *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128093-2008-11-17							
CL2.6: Understanding Geopolitics, Society/Law and Culture/Media *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128094-2008-11-17							
CL3: Management of Creative Products *	6	11	*	AI-44c	1	5	5
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128095-2008-11-17							
CL3.1: Research and Development in Creative Business *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128096-2008-11-17							
CL3.2: Leading Innovation and Creativity *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128097-2008-11-17							
CL3.3: Creative Industry Analysis and Strategies *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128098-2008-11-17							
CL3.4: The Convergence of Content and Technologies: Understanding the T.I.M.E-Industry *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128099-2008-11-17							
CL3.5: Impacting the Creative Industry *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128100-2008-11-17							
CL4: Self-Management and Entrepreneurial Behavior *	6	11	*	AI-44c	1	5	5
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128101-2008-11-17							
CL4.1: Decision Making *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128102-2008-11-17							
CL4.2: Power and Career Management *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128103-2008-11-17							
CL4.3: Roles and Engagement of Creative Leaders *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128104-2008-11-17							
CL4.4: Business Intelligence *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128105-2008-11-17							
CL4.5: Creative Entrepreneurship *	*	*	*	*	*	*	*
Creative Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-CL-128106-2008-11-17							
CL5: Project Study Paper (PSA) *	*	*	5	PSA	1	1,5	1,5

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP
	S	SL	TR	Art	h		
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128107-2008-11-17
FSI: OC: Financial Services Industry (FSI) Choice of FSI4a or FSI4b	25	42	9	*	*	22,5	22,5
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128113-2008-11-17
FSI1: Markets, Convergence and Integration in the FSI	6	14	*	AI-44c	1	6	6
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128114-2008-11-17
FSI1.1: Strategic Management in the FSI	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128115-2008-11-17
FSI1.2: Sectoral Convergence	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128116-2008-11-17
FSI1.3: Future of Finance	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128117-2008-11-17
FSI2: International FSI Markets and Management	7	6	4	AI-44c, TA	1	5	5
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128118-2008-11-17
FSI2.1: International Financial Markets and Systems	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128119-2008-11-17
FSI2.2: International Financial Management by the USA	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128120-2008-11-17
FSI2.3: International Financial Management by Asia and Emerging Markets	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128121-2008-11-17
FSI3: Innovation, Management and Strategies in the FSI	7	10	*	AI-44c	1	5	5
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128122-2008-11-17
FSI3.1: Modern Corporate Management and Innovative Banking Products	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128123-2008-11-17
FSI3.2: Modern Corporate Management and Innovative Asset Management Products	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128124-2008-11-17
FSI3.3: Modern Corporate Management and Innovative Insurance Products	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-131819-2008-11-17
FSI4: Asset Management and Quantitative Methods (FSI4a) / Managing Insurance Companies (FSI4b)	5	12	*	AI-44c	1	5	5
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128125-2008-11-17
FSI4a: Asset Management and Quantitative Methods	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128126-2008-11-17
FSI4a.1: Portfolio Theory and Capital Markets Theory	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128127-2008-11-17
FSI4a.2: Financial Derivatives and Financial Risk Management	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128128-2008-11-17
FSI4a.3: Chart Analysis and Fundamental Analysis	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128129-2008-11-17
FSI4a.4: Behavioral Finance	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128130-2008-11-17
FSI4b: Managing Insurance Companies	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128131-2008-11-17
FSI4b.1: Management of Property Insurance	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128132-2008-11-17
FSI4b.2: Management of Personal Insurance	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128133-2008-11-17
FSI4b.3: Management of Reinsurance and Fundamentals of Insurance Mathematics	*	*	*	*	*	*	*
Financial Services Industry / focus / optional compulsory / SPO MBA / Business Administration							OC-FSI-128134-2008-11-17
FSI5: Project Study Paper (PSA)	*	*	5	PSA	1	1,5	1,5

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128135-2008-11-12								
GM: OC: General Management / Growth Management (GM)	*	25	25	25	*	*	22,5	22,5
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128136-2008-11-12								
GM1: General Management 1	*	3	6	6	PSA	0,5	4,5	4,5
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128137-2008-11-12								
GM1.1: Methods of Project Planning and Management	Advanced	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128138-2008-11-12								
GM1.2: Entrepreneurship	*	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128139-2008-11-12								
GM1.3: Project Study Paper GM1	Objectives and Strategy Plan	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128140-2008-11-12								
GM2: General Management 2	*	5	5	5	PSA	0,5	4,5	4,5
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128141-2008-11-12								
GM2.1: Quality Management	*	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128142-2008-11-12								
GM2.2: Marketing Management	*	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128143-2008-11-12								
GM2.3: Practical Corporate Management	*	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128144-2008-11-12								
GM2.4: Project Study Paper GM2	Marketing and Sales Plan	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128146-2008-11-12								
GM3: General Management 3	*	2	7	6	PSA	0,5	4,5	4,5
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128147-2008-11-12								
GM3.1: Managerial Economics	Advanced	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128148-2008-11-12								
GM3.2: Project Study Paper GM3	Finance Plan	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128152-2008-11-12								
GM4: General Management 4	*	6	4	5	PSA	0,5	4,5	4,5
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128153-2008-11-12								
GM4.1: International Management	Foreign Study	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128154-2008-11-12								
GM4.2: Cross-Cultural Management	Advanced # Foreign Study	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128155-2008-11-12								
GM4.3: Project Study Paper GM4	Globalisation Plan	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128156-2008-11-12								
GM5: General Management 5	*	9	3	3	PSA	0,5	4,5	4,5
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128157-2008-11-12								
GM5.1: Rhetoric	*	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128158-2008-11-12								
GM5.2: Personality	Advanced	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128159-2008-11-12								
GM5.3: Development of Competencies	Advanced	*	*	*	*	*	*	*
General/Growth Management / focus / optional compulsory / SPO MBA / Business Administration OC-GM-128160-2008-11-12								
GM5.4: Project Study Paper GM5	Competence Development Plan	*	*	*	*	*	*	*

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128187-2008-11-17								
GRCF: OC: Governance, Risk, Compliance and Fraud Management (GRFC)	*	25	42	9	*	*	22,5	22,5
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128188-2008-11-17								
GRCF1: Corporate Governance	*	5	12	*	AI-44c	1	5	5
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128189-2008-11-17								
GRCF1.1: Components of Corporate Governance	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128190-2008-11-17								
GRCF1.2: Adapting Leadership to the Needs of Globally Operating Businesses	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128191-2008-11-17								
GRCF1.3: Increasing Success by Effective and Constructive Management under Consideration of Political Frameworks	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128192-2008-11-17								
GRCF1.4: Creation of Competence Networks	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128193-2008-11-17								
GRCF2: Compliance	*	7	13	*	AI-44c	1	6	6
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128194-2008-11-17								
GRCF2.1: Corporate Values	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128195-2008-11-17								
GRCF2.2: Compliance Measures for Risk Mitigation, Increased Productivity and Effectiveness	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128196-2008-11-17								
GRCF2.3: Increasing Competitiveness through a Code of Conduct	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128197-2008-11-17								
GRCF2.4: Ethics Management in Accordance with International Standards	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128198-2008-11-17								
GRCF3: Risk Management	*	6	11	*	AI-44c	1	5	5
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128199-2008-11-17								
GRCF3.1: Risk Identification, Risk Assessment, Risk Response	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128200-2008-11-17								
GRCF3.2: Implementation of Effective Risk Management Systems	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128201-2008-11-17								
GRCF3.3: Crisis Prevention as a Management Responsibility	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128202-2008-11-17								
GRCF3.4: Creation of an Effective and Successful Crisis Management Group	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128203-2008-11-17								
GRCF4: Fraud Management	*	7	6	4	AI-44c, TA	1	5	5
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128204-2008-11-17								
GRCF4.1: Fraud Prevention by Systematic Evaluation of Potential Fraud Risks	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128205-2008-11-17								
GRCF4.2: Development of Best Practices	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-128206-2008-11-17								
GRCF4.3: Forensic Investigation	*	*	*	*	*	*	*	*
Governance, Risk, Compliance & Fraud Management / focus / optional compulsory / SPO MBA / Business Administration OC-GRCF-131784-2008-11-17								
GRCF5: Project Study Paper (PSA)	*	*	5	PSA	PSA	1	1,5	1,5

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128207-2008-11-18								
IL: OC: Integral Leadership (IL)	*	25	38,5	12	*	*	22,5	22,5
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128208-2008-11-18								
IL1: Personality Development	*	6	8,5	4	AI-44c, TDR	1	5,5	5,5
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128209-2008-11-18								
IL1.1: Personal and Corporate Mission	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128210-2008-11-18								
IL1.2: Function and Meaning of Integral Intelligence	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128211-2008-11-18								
IL1.3: Introduction to Mediation - Path and Goal	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128212-2008-11-18								
IL1.4: Mindfulness as a Leadership Principle	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128213-2008-11-18								
IL1.5: From Discussion to Dialog	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128214-2008-11-18								
IL1.6: Findings from Games Theory and Sports: Cooperation and Team Spirit	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128215-2008-11-18								
IL1.7: Components of Personal and Organizational Development	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128216-2008-11-18								
IL1.8: From Hierarchy to Holarchy - New Ways of Leadership	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128217-2008-11-18								
IL2: Corporate Culture	*	6	8,5	4	AI-44c, TDR	1	5,5	5,5
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128218-2008-11-18								
IL2.1: The Art of Leading Oneself and Others	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128219-2008-11-18								
IL2.2: Ethics of Leading	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128220-2008-11-18								
IL2.3: Strengths and Weaknesses of Different Types of Leadership	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128221-2008-11-18								
IL2.4: Development Stages of Cooperation	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128222-2008-11-18								
IL2.5: From Competition to Cooperation	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128223-2008-11-18								
IL2.6: Types of Conflicts, Conflict Intervention and Solution Approaches	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128224-2008-11-18								
IL2.7: Elements of an Integral Corporate Culture	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128225-2008-11-18								
IL3: Work-Life-Balance	*	6	8,5	4	AI-44c, TDR	1	5,5	5,5
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128226-2008-11-18								
IL3.1: Components of a Work-Life-Balance Focus; Meaning and Values	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128227-2008-11-18								
IL3.2: Emotional Intelligence	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128228-2008-11-18								
IL3.3: Concentration and Calmness	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128229-2008-11-18								
IL3.4: From Cooperation to Co-Creation	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128230-2008-11-18								
IL3.5: Efficiency (and Effectiveness) in Leadership	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128231-2008-11-18								
IL3.6: Time Management	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128232-2008-11-18								
IL3.7: Rituals as Tools of Transformation	*	*	*	*	*	*	*	*
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration OC-IL-128233-2008-11-18								
IL3.8: Balancing Life and World	*	*	*	*	*	*	*	*



Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration							OC-IL-128234-2008-11-18	
IL4: Leadership and Global Responsibility	7	13	*	AI-44c	1	6	6	
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration							OC-IL-128235-2008-11-18	
IL4.1: Evolution of Humankind - Wherefrom - Whereto?	*	*	*	*	*	*	*	
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration							OC-IL-128236-2008-11-18	
IL4.2: Global Ethics in Economics and Politics	*	*	*	*	*	*	*	
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration							OC-IL-128237-2008-11-18	
IL4.3: Self-Organization of Humankind	*	*	*	*	*	*	*	
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration							OC-IL-128238-2008-11-18	
IL4.4: Appearance and Development of UNO as a Global Organization	*	*	*	*	*	*	*	
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration							OC-IL-128239-2008-11-18	
IL4.5: Challenges and Opportunities of Global Governance	*	*	*	*	*	*	*	
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration							OC-IL-128240-2008-11-18	
IL4.6: UNO Reformation Program	*	*	*	*	*	*	*	
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration							OC-IL-128241-2008-11-18	
IL4.7: Global Compact	*	*	*	*	*	*	*	
Integral Leadership / focus / optional compulsory / SPO MBA / Business Administration							OC-IL-128242-2008-11-18	
IL4.8: Interdependency of Acting at the Micro-, Meso- and Macroscopic Levels	*	*	*	*	*	*	*	

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128243-2008-11-12	
INT: OC: International Management (INT)	*	25	25	25	*	*	22,5	22,5
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128244-2008-11-12	
INT1: International Management 1	*	3	6	6	PSA	0,5	4,5	4,5
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128245-2008-11-12	
INT1.1: Methods of International Project Planning and Management	*	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128246-2008-11-12	
INT1.2: Entrepreneurship	*	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128247-2008-11-12	
INT1.3: Project Study Paper INT1	Objectives and Strategy Plan	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128248-2008-11-12	
INT2: International Management 2	*	5	5	5	PSA	0,5	4,5	4,5
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128249-2008-11-12	
INT2.1: Quality Management	*	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128250-2008-11-12	
INT2.2: International Marketing Management	*	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128251-2008-11-12	
INT2.3: International Practical Corporate Management	*	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128253-2008-11-12	
INT2.4: Project Study Paper INT2	Marketing and Sales Plan	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128254-2008-11-12	
INT3: International Management 3	*	2	7	6	PSA	0,5	4,5	4,5
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128255-2008-11-12	
INT3.1: Managerial Economics	Advanced	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128256-2008-11-12	
INT3.2: Project Study Paper INT3	Finance Plan	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128260-2008-11-12	
INT4: International Management 4	*	6	4	5	PSA	0,5	4,5	4,5
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128261-2008-11-12	
INT4.1: International Management	Foreign Study	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128262-2008-11-12	
INT4.2: Cross-Cultural Management	Advanced # Foreign Study	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128263-2008-11-12	
INT4.3: Project Study Paper INT4	Globalisation Plan	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128264-2008-11-12	
INT5: International Management 5	*	9	3	3	PSA	0,5	4,5	4,5
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128265-2008-11-12	
INT5.1: Rhetoric	*	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128266-2008-11-12	
INT5.2: Personality	Advanced	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128267-2008-11-12	
INT5.3: Development of Competencies	Advanced	*	*	*	*	*	*	*
International Management / focus / optional compulsory / SPO MBA / Business Administration							OC-INT-128268-2008-11-12	
INT5.4: Project Study Paper INT5	Competence Development Plan	*	*	*	*	*	*	*

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP
	S	SL	TR	Art	h		
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128269-2008-11-17
MA: OC: Marketing (MA)	25	42	9	*	*	22,5	22,5
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128275-2008-11-17
MA1: Marketing Trends and Management	7	6	4	AI-44c, TA	1	5	5
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128276-2008-11-17
MA1.1: Strategic Marketing Management	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128277-2008-11-17
MA1.2: Setting the Marketing Agenda	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128278-2008-11-17
MA1.3: Product and Program Management	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128279-2008-11-17
MA1.4: International Marketing	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128280-2008-11-17
MA1.5: Future of Marketing - The Executive Case Day	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128281-2008-11-17
MA2: Behavior, Communication and Media in Marketing	6	14	*	AI-44c	1	6	6
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128282-2008-11-17
MA2.1: Media and Communication Theory	Psychological and Physiological Fundamentals	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128283-2008-11-17
MA2.2: Consumer Behavior	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128284-2008-11-17
MA2.3: Marketing Communication	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128285-2008-11-17
MA2.4: Media Markets and Planning	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128286-2008-11-17
MA2.5: Dialog Marketing	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128287-2008-11-17
MA2.6: Public Relations	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128288-2008-11-17
MA3: Marketing Branches and Sectors	6	11	*	AI-44c	1	5	5
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128289-2008-11-17
MA3.1: Service Marketing	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128290-2008-11-17
MA3.2: Industrial Marketing	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128291-2008-11-17
MA3.3: Retail Marketing	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128292-2008-11-17
MA4: Marketing Management and Organization	6	11	*	AI-44c	1	5	5
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128293-2008-11-17
MA4.1: Pricing	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128294-2008-11-17
MA4.2: Marketing Controlling	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128295-2008-11-17
MA4.3: Marketing Organization and CRM	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128296-2008-11-17
MA4.4: Distribution Policy	*	*	*	*	*	*	*
Marketing / focus / optional compulsory / SPO MBA / Business Administration							OC-MA-128297-2008-11-17
MA5: Project Study Paper (PSA)	*	*	5	PSA	1	1,5	1,5

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP
	S	SL	TR	Art	h		
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128298-2008-11-17
MM: OC: Media Management (MM)	25	42	9	*	*	22,5	22,5
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128304-2008-11-17
MM1: Strategic and Functional Media Management	7	13	*	AI-44c	1	6	6
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128305-2008-11-17
MM1.1: Strategic Media Management	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128306-2008-11-17
MM1.2: Marketing and Sales for the Media Industry	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128307-2008-11-17
MM1.3: Finance and Accounting for the Media Industry	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128308-2008-11-17
MM1.4: Future of Media Management - The Executive Case Day	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128309-2008-11-17
MM2: Markets, Systems and Principles of Media	6	7	4	AI-44c, TA	1	5	5
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128310-2008-11-17
MM2.1: Media and Communication Theory 1	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128311-2008-11-17
MM2.2: Media and Communication Theory 2	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128312-2008-11-17
MM2.3: Setting the Agenda for the T.I.M.E.-Industry	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128313-2008-11-17
MM2.4: National and European Media Systems	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128314-2008-11-17
MM2.5: International Media Markets and Management	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128315-2008-11-17
MM3: Media Management I - Broadcasting, Film and Music	6	11	*	AI-44c	1	5	5
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128316-2008-11-17
MM3.1: TV - Management and Markets	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128317-2008-11-17
MM3.2: Radio - Management and Markets	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128318-2008-11-17
MM3.3: Film - Management and Markets	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128319-2008-11-17
MM3.4: Music - Management and Markets	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128320-2008-11-17
MM4: Media Management II - Print, Online and Interactive Media	6	11	*	AI-44c	1	5	5
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128321-2008-11-17
MM4.1: Newspaper, Magazines and News - Management and Markets	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128322-2008-11-17
MM4.2: Books - Management and Markets	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128323-2008-11-17
MM4.3: Internet and Online Media - Management and Markets	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128324-2008-11-17
MM4.4: Games - Management and Markets	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128325-2008-11-17
MM4.5: Telecommunication and Mobile Media - Management and Markets	*	*	*	*	*	*	*
Media Management / focus / optional compulsory / SPO MBA / Business Administration							OC-MM-128326-2008-11-17
MM5: Project Study Paper (PSA)	*	*	5	PSA	1	1,5	1,5

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128161-2008-11-13	
PM: OC: Public Management (PM)	*	25	25	25	*	*	22,5	22,5
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128162-2008-11-13	
PM1: Public Management 1	*	3	6	6	PSA	0,5	4,5	4,5
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128163-2008-11-13	
PM1.1: Methods of Public Project Planning and Management	*	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128164-2008-11-13	
PM1.2: Entrepreneurship	*	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128165-2008-11-13	
PM1.3: Project Study Paper PM1	Objectives and Strategy Plan	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128166-2008-11-13	
PM2: Public Management 2	*	5	5	5	PSA	0,5	4,5	4,5
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128167-2008-11-13	
PM2.1: Quality Management in the Public Sector	*	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128168-2008-11-13	
PM2.2: Marketing Management in the Public Sector	*	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128169-2008-11-13	
PM2.3: Practical Corporate Management	*	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128171-2008-11-13	
PM2.4: Project Study Paper PM2	Marketing and Sales Plan	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128172-2008-11-13	
PM3: Public Management 3	*	2	7	6	PSA	0,5	4,5	4,5
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128173-2008-11-13	
PM3.1: Managerial Economics	Advanced	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128174-2008-11-13	
PM3.2: Project Study Paper PM3	Finance Plan	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128178-2008-11-13	
PM4: Public Management 4	*	6	4	5	PSA	0,5	4,5	4,5
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128179-2008-11-13	
PM4.1: International Public Management	Foreign Study	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128180-2008-11-13	
PM4.2: Cross-Cultural Management	Advanced # Foreign Study	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128181-2008-11-13	
PM4.3: Project Study Paper PM4	Globalisation Plan	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128182-2008-11-13	
PM5: Public Management 5	*	9	3	3	PSA	0,5	4,5	4,5
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128183-2008-11-13	
PM5.1: Rhetoric	*	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128184-2008-11-13	
PM5.2: Personality	Advanced	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128185-2008-11-13	
PM5.3: Development of Competencies	Advanced	*	*	*	*	*	*	*
Public Management / focus / optional compulsory / SPO MBA / Business Administration							OC-PM-128186-2008-11-13	
PM5.4: Project Study Paper PM5	Competence Development Plan	*	*	*	*	*	*	*

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128327-2008-11-19
RDM: OC: Research and Development Management (RDM)	*	25	36	15	*	*	22,5	22,5
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128328-2008-11-19
RDM1: Research and Development Management 1	*	6	14	*	2 K	3	6	6
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128329-2008-11-19
RDM1.1: Relevant R&D Points of View	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128330-2008-11-19
RDM1.2: Systematics of the R&D Process	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128331-2008-11-19
RDM1.3: Management of R&D Projects	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128332-2008-11-19
RDM1.4: Quality Management in R&D	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128333-2008-11-19
RDM2: Research and Development Management 2	*	5	15	*	2 K	3	6	6
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128334-2008-11-19
RDM2.1: Increasing Effectiveness / Efficiency	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128335-2008-11-19
RDM2.2: R&D Controlling, Target Costing	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128336-2008-11-19
RDM2.3: R&D Organization	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128337-2008-11-19
RDM2.4: Human Resource Management	Advanced	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128338-2008-11-19
RDM3: Research and Development Management 3	*	5	2	5	PSA	1	3,5	3,5
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128339-2008-11-19
RDM3.1: Product Liability	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128340-2008-11-19
RDM3.2: Patent and License Law	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128341-2008-11-19
RDM3.3: Marketing / Technical Sales Support	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128342-2009-02-03
RDM3.4: R&D in Cooperation	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128343-2008-11-19
RDM4: Research and Development Management 4	*	5	2	5	PSA	1	3,5	3,5
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128344-2008-11-19
RDM4.1: Technology Management	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128345-2008-11-19
RDM4.2: Knowledge Management	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128346-2008-11-19
RDM4.3: Innovation Management / New Technical Products	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128347-2008-11-19
RDM5: Research and Development Management 5	*	4	3	5	PSA	1	3,5	3,5
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128348-2008-11-19
RDM5.1: IT-supported Product Development Process	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128349-2008-11-19
RDM5.2: Work Economy	*	*	*	*	*	*	*	*
Research and Development Management / focus / optional compulsory / SPO MBA / Business Administration								OC-RDM-128350-2008-11-19
RDM5.3: Industrial-Process Business-Simulation-Game for Product-Planning, Development and Manufacturing	*	*	*	*	*	*	*	*

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses		Tage			LNW		Gew. Note	CP
		S	SL	TR	Art	h		
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128351-2008-11-17						
SRM:	OC: Sales and Service/Retail Management (SRM) Choice of SRM3a or SRM3b AND Choice of SRM4a or SRM4b	25	42	9	*	*	22,5	22,5
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128357-2008-11-17						
SRM1:	Financial Management in Commerce	6	11	*	AI-44c	1	5	5
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128358-2008-11-17						
SRM1.1:	Modern Cost Management in Commerce	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128359-2008-11-17						
SRM1.2:	Accounting and Accounting Policy Advanced	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128360-2008-11-17						
SRM1.3:	Controlling in Commerce	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128361-2008-11-17						
SRM2:	Sales Management and Commercial Marketing	6	14	*	AI-44c	1	6	6
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128362-2008-11-17						
SRM2.1:	Innovative Marketing	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128363-2008-11-17						
SRM2.2:	Trade Marketing and POS-Strategies	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128364-2008-11-17						
SRM2.3:	Customer Relationship Management	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128365-2008-11-17						
SRM2.4:	Active Service Management	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128366-2008-11-17						
SRM2.5:	Sales Management Advanced	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128367-2008-11-17						
SRM2.6:	Market Research Advanced	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128368-2008-11-17						
SRM3:	Organization and Human Resource Management in Commerce (SRM3a) /Operations and Information Technology in Commerce (SRM3b)	6	11	*	AI-44c	1	5	5
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128369-2008-11-17						
SRM3a:	Organization and Human Resource Management in Commerce	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128370-2008-11-17						
SRM3a.1:	Project Management Advanced	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128371-2008-11-17						
SRM3a.2:	Principles of Management in Sales and Service	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128372-2008-11-17						
SRM3a.3:	Human Resource Management in Commerce	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128373-2008-11-17						
SRM3b:	Operations and Information Technology in Commerce	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128374-2008-11-17						
SRM3b.1:	Procurement	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128375-2008-11-17						
SRM3b.2:	Commercial Logistics and Supply Chain Management	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128376-2008-11-17						
SRM3b.3:	Information Technology and Data Management in Commerce	*	*	*	*	*	*	*
Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration		OC-SRM-128377-2008-11-17						
SRM3b.4:	Quality Management in Commerce	*	*	*	*	*	*	*



Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP			
	S	SL	TR	Art	h					
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128378-2008-11-17</i>				
SRM4: Strategic Management and Control in the T.I.M.E.-Industry (SRM4a) / Sales Management in Cooperative and International Structures (SRM4b)				7	6	4	AI-44c, TA	1	5	5
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128379-2008-11-17</i>				
SRM4a: Strategic Management and Control in the T.I.M.E.-Industry				*	*	*	*	*	*	*
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128380-2008-11-17</i>				
SRM4a.1: Trends and Changes in Commerce				*	*	*	*	*	*	*
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128381-2008-11-17</i>				
SRM4a.2: T.I.M.E. and Convergence Management				*	*	*	*	*	*	*
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128382-2009-03-10</i>				
SRM4a.3: Strategic Management focussing a S&S company				*	*	*	*	*	*	*
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128383-2009-03-10</i>				
SRM4a.4: Strategic Controlling focussing a S&S company				*	*	*	*	*	*	*
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128384-2008-11-17</i>				
SRM4b: Sales Management in Cooperative and International Structures				*	*	*	*	*	*	*
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128385-2008-11-17</i>				
SRM4b.1: International Commercial Management				*	*	*	*	*	*	*
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128386-2008-11-17</i>				
SRM4b.2: Cooperation Management				*	*	*	*	*	*	*
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128387-2008-11-17</i>				
SRM4b.3: Risk Management				*	*	*	*	*	*	*
<i>Sales and Service/Retail Management / focus / optional compulsory / SPO MBA / Business Administration</i>						<i>OC-SRM-128388-2008-11-17</i>				
SRM5: Project Study Paper (PSA)				*	*	5	PSA	1	1,5	1,5

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128389-2008-11-19								
SME: OC: SME-Management (SME)	*	25	35	15	*	*	22,5	22,5
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128390-2008-11-19								
SME1: Innovation of the Value Creation Chain	*	5	5	5	AI-44c, TA	1	4,5	4,5
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128391-2008-11-19								
SME1.1: Innovation of the Value Creation Chain 1	Strategic Orientation of Companies by New Perspectives for Market # Product, Company Process and Value Creation Models	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128392-2008-11-19								
SME1.2: Innovation of the Value Creation Chain 2	Innovation of Strategic Resources, such as Companies Key Processes, Core Competences and Assets	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128393-2008-11-19								
SME1.3: Boosters for Business Growth	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128394-2008-11-19								
SME2: Information Technology	*	6	14	*	AI-44c, K	2	6	6
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128395-2008-11-19								
SME2.1: Workflow Management Systems	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128396-2008-11-19								
SME2.2: E-Business	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128397-2008-11-19								
SME2.3: Management Information Systems	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128398-2008-11-19								
SME3: Controlling	*	4	6	*	K	1	3	3
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128399-2008-11-19								
SME3.1: Central / Decentralized Controlling	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128400-2008-11-19								
SME3.2: Contribution Margin	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128401-2008-11-19								
SME3.3: Cost Center Planning	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128402-2008-11-19								
SME3.4: Product Costing	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128403-2008-11-19								
SME4: International Marketing	*	5	5	5	AI-44c, TA	1	4,5	4,5
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128404-2008-11-19								
SME4.1: Business Development International	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128405-2008-11-19								
SME4.2: Market Entry Strategy	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128406-2008-11-19								
SME4.3: Distribution	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128407-2008-11-19								
SME5: Business Culture	*	5	5	5	AI-44c, TA	1	4,5	4,5
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128408-2008-11-19								
SME5.1: Business Ethics	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128409-2008-11-19								
SME5.2: Conflict Management	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128410-2008-11-19								
SME5.3: Moderation	*	*	*	*	*	*	*	*
SME-Management / focus / optional compulsory / SPO MBA / Business Administration OC-SME-128411-2008-11-19								
SME5.4: Rhetoric	*	*	*	*	*	*	*	*

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128412-2008-11-14								
SHEM: OC: Social, Healthcare and Education Management (SHEM)	Choice of SHEM1a or SHEM1b	25	25	25	*	*	22,5	22,5
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128413-2008-11-14								
SHEM1: Healthcare Management (SHEM1a) / Social and Education Management (SHEM1b)	*	6	4	5	PSA	1	4,5	4,5
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128414-2008-11-14								
SHEM1a: Healthcare Management	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128415-2008-11-14								
SHEM1a.1: Structures and Principles of Healthcare Systems (National / International)	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128416-2008-11-14								
SHEM1a.2: Structures and Principles of Healthcare Economics	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128417-2008-11-14								
SHEM1a.3: Principles of Healthcare Management	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128418-2008-11-14								
SHEM1a.4: Principles of Healthcare Prevention, Promotion and Provision	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128419-2008-11-14								
SHEM1a.5: Project Management	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128420-2008-11-14								
SHEM1b: Social and Education Management	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128421-2008-11-14								
SHEM1b.1: Structures and Principles of Social Care Systems and Social Security	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128422-2008-11-14								
SHEM1b.2: Principles of Social Management	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128423-2008-11-14								
SHEM1b.3: Structures of Education Systems and Principles of Education Management	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128424-2008-11-14								
SHEM1b.4: Systemic Counseling and Psychology	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128425-2008-11-14								
SHEM1b.5: Project Management	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128426-2008-11-14								
SHEM2: Financial Management	*	3	6	6	PSA	1	4,5	4,5
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128427-2008-11-14								
SHEM2.1: Financial Management	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128428-2008-11-14								
SHEM2.2: Accounting und Controlling	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128429-2008-11-14								
SHEM3: Marketing and Quality Management	*	5	5	5	PSA	1	4,5	4,5
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128430-2008-11-14								
SHEM3.1: Marketing Management	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128431-2008-11-14								
SHEM3.2: Public Relations	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-128432-2008-11-14								
SHEM3.3: Quality Management	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-130144-2008-11-14								
SHEM4: Internationalisation and Globalisation	*	6	5	4	PSA	1	4,5	4,5
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-130145-2008-11-14								
SHEM4.1: International Management	Foreign Study	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-130146-2008-11-14								
SHEM4.2: Cross-Cultural Management	Advanced # Foreign Study	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-130147-2008-11-14								
SHEM5: Human Resource Management and Leadership Abilities	*	5	5	5	PSA	1	4,5	4,5
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-130148-2008-11-14								
SHEM5.1: Human Resource Management	Advanced	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-130149-2008-11-14								
SHEM5.2: Communication Skills	*	*	*	*	*	*	*	*
Social, Healthcare, Education Management / focus / optional compulsory / SPO MBA / Business Administration OC-SHEM-130150-2008-11-14								
SHEM5.3: Mediation and Conflict Management	*	*	*	*	*	*	*	*

Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP	
	S	SL	TR	Art	h			
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130151-2008-11-19								
SI: OC: Strategic Innovation (SI)	*	25	35	15	*	*	22,5	22,5
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130152-2008-11-19								
SI1: Innovation Culture & Innovation Science	*	6	14	*	AI-44c, K	2	6	6
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130153-2008-11-19								
SI1.1: Innovation Culture 1	Philosophical and Psychological Aspects of Personal Innovation Power	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130154-2008-11-19								
SI1.2: Innovation Culture 2	Recognizing and Processing Development Contradictions	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130155-2008-11-19								
SI1.3: Innovation Culture 3	Interdependencies of Social, Technological, Natural and Cultural Aspects	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130157-2008-11-19								
SI1.4: Innovation Sciences 1	Historical Development of Innovation Sciences	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130158-2008-11-19								
SI1.5: Innovation Sciences 2	Methodologies and Strategic Orientation Tools (i.e. Laws of Evolution) for Fostering Early Direction Decisions	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130159-2008-11-19								
SI1.6: Innovation Sciences 3	Prognoses for Business Innovation Roadmaps Using Structured Direction-Finding, Decision-Making and Solution-Finding Phases	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130160-2008-11-19								
SI2: Innovation of the Value Creation Chain	*	5	5	5	AI-44c, TA	1	4,5	4,5
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130161-2008-11-19								
SI2.1: Innovation of the Value Creation Chain 1	Strategic Orientation of Companies by New Perspectives for Market, Product, Company Process and Value Creation Models	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130162-2008-11-19								
SI2.2: Innovation of the Value Creation Chain 2	Innovation of Strategic Resources such as Companies Key Processes, Core Competencies and Assets	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130163-2008-11-19								
SI2.3: Innovation of the Value Creation Chain 3	Boosters for Business Growth	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130164-2008-11-19								
SI3: Controlling	*	4	6	*	K	1	3	3
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130165-2008-11-19								
SI3.1: Central / Decentralized Controlling	*	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130166-2008-11-19								
SI3.2: Contribution Margin	*	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130167-2008-11-19								
SI3.3: Cost Center Planning	*	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130168-2008-11-19								
SI3.4: Product Costing	*	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130169-2008-11-19								
SI4: International Marketing	*	5	5	5	AI-44c, TA	1	4,5	4,5
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130170-2008-11-19								
SI4.1: Business Development International	*	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130171-2008-11-19								
SI4.2: Market Entry Strategy	*	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130172-2008-11-19								
SI4.3: Distribution	*	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130173-2008-11-19								
SI5: Business Culture	*	5	5	5	AI-44c, TA	1	4,5	4,5
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130174-2008-11-19								
SI5.1: Business Ethics	*	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130175-2008-11-19								
SI5.2: Conflict Management	*	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130176-2008-11-19								
SI5.3: Moderation	*	*	*	*	*	*	*	*
Strategic Innovation / focus / optional compulsory / SPO MBA / Business Administration OC-SI-130663-2008-11-19								
SI5.4: Rhetoric	*	*	*	*	*	*	*	*



Anhang II: Lehrgangsmodule und Leistungsnachweise/Annex II: Modules and Examinations

Modul (Modulteil/Schwerpunkthinhalte) Modules/Courses	Tage			LNW		Gew. Note	CP			
	S	SL	TR	Art	h					
<i>Preparations / supplementation / compulsory / SPO MBA / Business Administration</i>								<i>PREP-131779-2008-11-15</i>		
EPF1.1: Business Administration 1	Wirtschaft			2	9	9	TDR	1	1	6
<i>Preparations / supplementation / compulsory / SPO MBA / Business Administration</i>								<i>PREP-131780-2008-11-15</i>		
EPF1.2: Business Administration 2	Strategie und Unternehmensführung			2	9	9	TDR	1	1	6
<i>Preparations / supplementation / compulsory / SPO MBA / Business Administration</i>								<i>PREP-131781-2008-11-15</i>		
EPF1.3: Business Administration 3	Finanzen			2	9	9	TDR	1	1	6
<i>Preparations / supplementation / compulsory / SPO MBA / Business Administration</i>								<i>PREP-131782-2008-11-15</i>		
EPF1.4: Business Administration 4	Recht			2	9	9	TDR	1	1	6
<i>Preparations / supplementation / compulsory / SPO MBA / Business Administration</i>								<i>PREP-131783-2008-11-15</i>		
EPF1.5: Business Administration 5	Organisation und Personal			2	9	9	TDR	1	1	6
<i>Preparations / supplementation / compulsory / SPO MBA / Business Administration</i>								<i>PREP-132516-2008-12-19</i>		
EPF1.6: Project work (PA)	Projektarbeit			*	*	100	PSA	1	1	30